



## Why List With Crown Real Estate?

**A unique selling philosophy** - Inclusive is better than exclusive. At Crown Real Estate, we believe that optimal exposure comes through co-brokering, or "inclusive marketing." When you list with us, your property not only receives exposure to our own real estate professionals, but a worldwide co-broker network.

**Exceptional service experience** - From the moment you list with Crown Real Estate, your agent takes ownership of the selling process -- Managing every detail of your sale from marketing your property, to coordinating open houses and providing continuous feedback on results.

**Expertise in pricing** - We share your goal of achieving maximum possible price, and selling quickly and efficiently. At Crown Real Estate, our agents average 10 years in respective local markets. And they leverage the largest database of prices and sales information available. This experience, access and intelligence help us formulate the most accurate pricing.

**We feature your property on the hardest working site in real estate** – [Trulia.com](http://Trulia.com) gives buyers instant access to custom search modes, detailed descriptions, full color photography, floor plans and panoramic virtual tours. That means a compelling showcase for your property that's simple to find. Listing for listing, [trulia.com](http://trulia.com) generates more interest, sells more real estate than any other site, and ranks in the top 5% of heavily trafficked sites in the world.

**We get the news out fast** - Within minutes, every Crown Real Estate agent will know that your property is on the market. Within an hour, your property will be listed on [crownrealtor.com](http://crownrealtor.com). Moreover, every Crown Real Estate listing is featured on [Trulia.com](http://Trulia.com) and [REcolorado.com](http://REcolorado.com). The listing is accessible through key sites such as Google, Yahoo, MSN, and AOL.

**Agents with a "Live who you are" mission mean better buyers.** - At Crown Real Estate, our agents are dedicated to finding precisely the right property for buyers - the right property for who they are and how they live. For sellers, that means better screening - and more buyers precision-matched to your property.

**High profile advertising, marketing and public relations** - Selling your property means the careful orchestration of advertising, marketing and public relations. Our goal is to reach precisely the right target audience through key local, national and international print and interactive media. No other real estate company comes close.

Sincerely,

**Mo Boutara**  
Employing Broker, President & Chairman  
Crown Real Estate, A Division of Boutara Enterprises, Inc.

